



# FDP ON ENTREPRENEURSHIP ESSENTIALS

## Details of FDP

- One week FDP with objectives to cover essential aspects of Entrepreneurship
- **Dates: 2 to 6 January 2023 Time 10 to 5**
- Prerequisites: No specific prerequisite but interest/ passion in teaching or exercising entrepreneurship is desired.
- Number of participants: max 20 (in a team of 2/3 members)
- Participants will work in teams to apply the concepts learned to their own identified problem/ idea.
- Physical presence, active participation and presentation is must every day.
- Successful participants will get certificate of participation in FDP.
- **Instructor: Dr. Makarand Velankar Head, Entrepreno Pre-Incubation Center (EPIC) And Industrial Experts.**
- **Venue: MKSSS's Cummins College of Engineering for women, Pune.**

### Contents at Broader Level

DAY 1  
Problem identification, Customer, Solution

DAY 2  
Problem validation, Value proposition canvas, competitive advantage

DAY 3  
Business model and MVP

DAY 4  
Financial feasibility and marketing strategy

DAY 5  
Funding strategy and final presentations by participants

## Contact Us



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