

MKSSS's Cummins College of Engineering for Women, Pune
Entrepreneur Activities in AY 2018 – 2019

Name of the Activity: Orientation session for Entrepreneurship course



Cummins College of Engineering
for Women, Pune
(An Autonomous Institute Affiliated to
SavitribaiPhule Pune University)



**Introduction of Basic Entrepreneurship as Credit Course in
Curriculum**

Organized By

MKSSS's Cummins College of Engineering for Women, Pune 52

We are organizing session on "Introduction of Basic Entrepreneurship as Credit Course in Curriculum" to introduce Basic Entrepreneurship course to the students

Speaker: Prof. Makarand Velankar

Day& Date: 19th July 2018

Time: 1 p.m. to 3 p.m.

Venue: Mechanical auditorium, 3rd floor, Mechanical building

Prof. Makarand Velankar

Entrepreneur Development cell Co ordinator

Dr. Madhuri Khambete

Principal

Date of the Activity Conduction: 19th July 2018

Total No. of Students & Faculty Members Participated in the Activity: 106

Short Report of the Activity:

This course is the first of a two-part entrepreneurship development curriculum from Wadhvani Foundation. It is aimed at empowering you with an entrepreneurial mindset and business skills to enhance your job prospects, help you develop intrapreneurship skills,

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and get you started on the entrepreneurship journey. You will also learn about the risks and rewards in choosing entrepreneurship as a career option. This is not a theoretical course – you will actually start your venture and build it as you progress through this course. The course follows the “Watch – Think – Do – Explore – Collaborate” pedagogy in a highly experiential learning format. Every lesson has one or more videos/animations to help you understand and master key entrepreneurship concepts. You also get to experience entrepreneurship through the activities and milestone tasks provided throughout the course. Additionally, if you want to dig deeper and learn more, read through the reference materials provided. You will start this course by discovering yourself and your entrepreneurial style. You will then identify a problem “worth” solving, delve into the problem to understand it better through Design Thinking principles, generate ideas to solve that problem using Brainstorming, and go on to develop your Business Model.

The next step is to validate your Business Model and build your MVP. Along the way, you will also learn the ropes of Entrepreneurial Finance, the importance of effective team building, and some marketing and sales techniques to reach your customers effectively.

Attendance Report:

Tanvi Arey
Maithilee Laturkar
Radhika Ganu
Shivani Sukale
Apeksha Motade
Mansi Navghade
Rujula Hingmire
Shraddha Manore

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Rasika Kalokhe
Aakruti Ghatole
Khushboo Kaul
Rutuja Gawali
Pranali Pawar
Dipalee Shelar
Gayatri Bhagat
Kalyani Deshmukh
Sayalee Thorkar
Vaishnavi Shrigadi
Damini Narkhede
Pooja Kokate
Swapnali Madane
Rucha Kininge
Salonee Rasal
Rutuja Sakhare
Simran Bhurke
Vaishnavi Raut
Manjiri Bangar
Samiksha Bagal
Amodini Mohod
Simran Deore
Arundhati Umap
Disha Toshniwal
Pornima Buktare
Sneha Chavan
Namrata Argade
Aishwarya Umap
Rajeshwari Vaidya
Disha Shinde
Unnati Chambhare
Renuka Bangar
Prajakta Mahajan
Ovi Doke
Mugdha Patil
Prerna Burande

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Siddhi Pujari
Rahee Raghuwanshi

Aditi Kela
Mrunmayee Thete
Harshada Vijay Hingmire
Sakshi Ugale
Shruti Swami
Akansha Thakarke
Falguni Mutha
Priti Gangarde
Vaishnavi Shinde
Harshada Mane
Pruthvi bhise
Rohini Pawar
Sambhavi Gautam
Riya Dalvi
Vandana Mishra
Rutuja Shreshthi
Akshata Jedhe
Shreya Pawaskar
Riya Kulkarni
Payal Mehta
Juee Ashtaputre
Samruddhi Somwanshi
Prateeksha More
Dhanshree shelke
Snehal Khaire
Vaishnavi K Choramale
Varsha Sawant
Sakshi Sharma
Aditi Deshmukh
Pranali Bhujbal
Vaidehi Dhope
Aanchal Tulsiani

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Poorva Taralekar
Keerthana Panyam
Purva Pardhi
Varnika Mujumdar
Srushti Chaudhari

velankar

Prof. Makarand Velankar


Entrepreneur Development Cell

Co-ordinator

MKSSS's Cummins College of Engineering for Women, Pune Entrepreneur Activities in AY 2018 – 2019

[If Any Query:](#)

Seema.rajput@cumminscollege.in



Sell Your Idea Competition
Submit your idea on a lean canvas business model attached herewith. Shortlisted ideas will be given a chance to present and discuss their business model with industry experts. It may prove to be a stepping stone for your successful future startup.

Second Prize: Rs. 3000/-
Third Prize: Rs. 2000/-

IMPORTANT DATES:
Submission with registration: **17th August 2018**
Acceptance of Idea: **23rd August 2018**

1. No of participants: Maximum 4 students
2. Idea must be original and innovative

[EDIT ACTIVITY](#)

Description
Submit your idea on a lean canvas business model attached herewith. Shortlisted ideas will be given a chance to present and discuss their business model with industry experts. It may prove to be a stepping stone for your successful future startup.

Timings
Starts on Sep 05, 2018 at 10:00 upto Sep 05, 2018 till 12:00.

Date of the Activity Conduction: 5th Sept 2018

Total No. of Students & Faculty Members Participated in the Activity: 35

Short Report of the Activity:

Important Dates:

Last date for submission of Idea with business model: **17th August 2018**

Shortlisting of Idea: **23rd August 2018**

Final Competition: **5th September 2018**

Declaration of Result and Prize Distribution: **15th September 2018**

Prizes:

First Prize: Rs. 5000/-

Second Prize: Rs. 3000/-

Third Prize: Rs. 2000/-

About the business model :

There are four important points the students needs to mention about the proposed idea :

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1. Problem statement : Identify a problem which you think can be solved using some innovative method to overcome the limitations in the conventional method.
2. Innovative Idea/ Solution : For the above mentioned problem propose Innovative solution which you want to address and convert into business model.
3. Unique value proposition (UVP) : Also known as a unique selling proposition (USP), your UVP is a clear statement that describes the benefit of your idea, how you solve your customer's needs and what distinguishes your solution from the present solution.
4. Targeted Customer segments: Identify targeted customers for your business. This helps startups identify their most attractive market segments so they can focus their marketing resources on those customers.

E-Cell members to contact:

1. Rajavi Velangi-- rajavi.velangi@cumminscollege.in
2. Anchal Panda-- anchal.panda@cumminscollege.in
3. Vrushali Kyatankeri-- vrushali.kyatankeri@cumminscollege.in
4. Vedika Ghei-- vedika.ghei@cumminscollege.in
5. Shweta Shinde-- shweta.shinde2@cumminscollege.in
6. Pranjal Mahajan-- pranjal.mahajan@cumminscollege.in
7. Ruchi Pendse-- ruchi.pendse@cumminscollege.in

Co-ordinators of this event:

**Dr. Seema Rajput, Dr. Anita Patil, Dr. Sandeep Musale, Dr. Anita Jain,
Prof. Anamika Mishra, Dr. Chetana Gavankar, Prof. Makarand Velankar,
Prof. Amit Rajurkar.**

Shortlisted students should prepare the presentation on their "Innovative idea"

1. Title Slide: Personal information (name of the students, branch, idea name)
2. Problem Statement
3. Current Solution (If Available)
4. Proposed Innovative Solution (Unique Value Proposition)
5. Targeted Customer

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Entrepreneur Activities in AY 2018 – 2019

6. Implementation Plan and Feasibility

7. Approximate Cost

(Prepare maximum 10 slides for presentation)

The judgment will be based on:

Innovativeness, Feasibility, Presentation Skill and Question Answer

Certificate Format:



MKSSS's

Cummins College of Engineering for Women

**Innovative Business Idea Competition
2018**

CERTIFICATE OF MERIT

This certificate is awarded to Mr./Ms.

----- **as Winner/1st Runner Up/2nd
Runner Up in Innovative Business Idea Competition on 5th
September 2018.**

Dr.Seema Rajput
Co-ordinator

Dr Anita Patil
Co-ordinator

Dr.Madhuri Khambete
Director,CCOEW

Attendance Report:

Following is the list of Shortlisted candidates with top 10 teams:

1. Shivani Shinde : BE COMPUTER
2. Ashalesha Sunil Gurjar : TY E&TC
3. Ayushi Sabnis : TY COMPUTER

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Entrepreneur Activities in AY 2018 – 2019

4. Ameya Manure, Likhita Poolla, Vaidehi Pawar : BE INSTRUMENTATION & CONTROL
5. Shambhavi Deshpande, Sriya Garde, Devanshi Jain : SY E&TC
6. Vedika Ghej, Pranita Kadam ,Chinmayi Dhole, Megha Mane: TY COMPUTER, TY IT,
TY E&TC
7. Vaidehi Anil Deoskar : BE INSTRUMENTATION & CONTROL
8. Shruti Tol : TY E&TC
9. Maitreyee Joshi : BE COMPUTER
10. Esha Chiplunkar, Aishwarya Tonpe, Mrunal Tambe : SY COMPUTER, SY
COMPUTER, SY E&TC

velankar

Prof. Makarand Velankar
Entrepreneur Development Cell
Co-ordinator

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Entrepreneur Activities in AY 2018 – 2019

Name of the Activity: Social Entrepreneurship workshop



Department of Information Technology
MKSSS's Cummins College of Engineering
For Women, Pune



Social Entrepreneurship Workshop

In coordination with
Abhyuday IIT Bombay

Date : 12th Oct 2018
Time : 2.00 PM (IST)
Venue: K.B. Joshi Hall IT Building

Date of the Activity Conduction: 12th Oct 2018

Total No. of Students & Faculty Members Participated in the Activity: 150+

Short Report of the Activity:

The main goals of the workshop were :

- 1) Introduce the concept of Social Entrepreneurship
- 2) Analyse problems for consideration of a social venture
- 3) Practice using Case Studies
- 4) Understand building Business Models

Photos captured during the Activity:

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Attendance report:

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Shruti kottewar

Mayuri Latkar

Somya Pathak

Shwetali Alase

Pranauti

Harshada Rokade

EKTA SUJIT
SATHE

Ushakiran

Vaddepalli

Divya

Deepanjali

Kamble

Rachana Relekar

vaishnavi boraste

Nikita Deoda

Misha Batra

Akshada

Tuplondhe

Snehal Laxman

Khot

Shreeya Patil

Shwetali Jadhav

Ovee Kulkarni

Vidushi Mishra

Sanya Gangrade

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VAIDEHI
INAMDAR

Manasi vilas
dengale

Aishwarya
Avinash Chougule

Samruddhi
Hardas

Sneha rohida

Mitali Chaudhari

Rucha Tatawar

Madhavi Manoj
netke

Purva

NIKITA VINOD
MANDAL

Ketki Vidhate

Vaishnavi V.
Kevalram

Akshada

Arya borkar

Pranali Gadhawe

Aishwarya vitthal
hase

SHWETA SUNIL
GHANWAT

Binita Deena Jiby

SNEHAL SHIVAJI
PRABHAVALI

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TANMAYEE
CHANDRAKANT
TALEKAR

Bhavana Bade

Aabha jain

Manjushri jiwane

Madhavi Dangra

Namita Mutha

Bhumi Patil

Rutika hankare

Rutvi Agrawal

Lopa Shirish
Chaudhari

Rutuja

Bhagya Shri
Sangtani

Sayli Chavhan

PRERITA
JAISWAL

Samruddhi Malge

Niharika Dhande

Rakshanda
Dhawane

Kajal Agrawal

Shraddha Jadhav

Aishvarya sanjay
DHONE

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Shravani Chavan

Sakshi Gite

Snehal Bandekar

Shrutika Pujari

Samruddhi Sonar

Jinal chhajed

Tanisha Rathi

Aishwarya Keskar

Ira Satvalekar

YOGITA

PANDURANG

BACCHEWAR

Himani Talati

snehal ashok

badhe

Shruta Bhajikhaye

Apurva Mahajan

Divya sakhare

Nidhi

Aditi Salke

Priyanka

Lakhesingh Patil

Aishwarya

Sanjay kavitkar

Namrata Giri

Madhura Vivek

Redgaonkar

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prajakta dahale

Kalyani kantilal
madane

Aditi Lonkar

Sanjivaneer Maroti
Chavhan

Swarnika Maurya

Aishwarya
Dnyaneshwar
Katkar

Jyoti Ramakant
Pawar

Samrudhi
Ghorpade

Mansi Bhandarkar

Sanjana Bhangale

Sharayu sunil
borade

Sarswati shivaji
patil

Arti chaur

Medha Shaharkar

Vaishnavi

Ananya
Shrivastav

Siddhi Chowdhary

Shriya

Harshita
Bhowmick

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Bendale Monali

vaishnavi

Yogita Varak

Nayana

Mangalpalli

Gayatri Chaudhari

Poonam Kailas

Pingle

Asmita

Deshpande

Asmita

Deshpande

Tanvi Kharade

Harshada Yesane

Shalmalee

Choudhari

Priyadarshini

deshmukh

Radhika

Sahebrao

Mahajan

Gayatri gokul

amrutkar

NILESH RAMESH

KOLHALKAR

ANUPAMA

ARJUN PANDIT

Prity Ugale

Asmita Ganesh

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Bhosale

Akshita Chahande

Ghorpade jagruti

Dalvi gayatri

Pooja sabban

Jagtap shital

Jashwina

Phukane

Akshata Salunkhe

Pakhare Ashwini

Bapusaheb

Rushali Ravindra

Potdar

Jyoti Namdeo

Jamge

Snehal

Ankita Khairate

Rucha Deshmukh

Mahima

Pulgaonkar

Pranita kadam

Prabodhini

Dhatrak

SUKAHADA

VELANKAR

Kshitija Kulkarni

Srushti Kadam

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Snehal G

Saniya Shaikh

Saniya Shaikh

Samiksha
dnyaneshwar
kolte.

PRITIKA
SHRIKANT
TALEGAONKAR

Riya Palaskar

Archana Iyer

PRAJAKTA
RAHUL
WARGHAT

Pranjali Ravikiran
Deshmukh

Meghali Bhoge

Rashmi
Girgaonkar

Aditi Tarate

Shriya khatu

Sarita Mhantati

Kausar Jainuddin
Akolawala

SHREYA
CHETAN
PAWASKAR

Shreya Shah

RUTUJA KOLHE

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Shefali Mattoo

Apoorva shinde

Bharti Shantaram
patil

Madhura Ubhad

Siddhi katage

Shivani Pawar

Shivani lad

Rutuja Kavitate

Nikita kolhatkar

Sriya Garde

Shambhavi
Deshpande

Mrunal Tambe

Apurva padwal

Sakshi patil

Samrudhi
Dattatray Shinde

Sangita Bapte

velankar

Prof. Makarand Velankar

Entrepreneur Development Cell

Co-ordinator

MKSSS's Cummins College of Engineering for Women, Pune
Entrepreneur Activities in AY 2018 – 2019

Name of the Activity: Business Idea Competition

MKSSS's Cummins College of Engineering for Women, Pune

Innovation 1-2 FEB. 2019

HECKEDEMIST free urban

GOT A WINNING BUSINESS IDEA ?

BUSINESS IDEA COMPETITION

Register Now!!

Win exciting prizes

| Team Size : Max. 3 | Fees : ₹50/- for 1 / ₹80/- for 2 / ₹120/- for 3 |
| Date : 2nd Feb. | Venue : Conference Room, Mechanical Building |

Contact for Registration - | Anchal Panda : 7756 97 3644
innovation2019.info innovation_query@cumminscollege.in

Date of the Activity Conduction: 2nd Feb 2019

Total No. of Students & Faculty Members Participated in the Activity: 33

Short Report of the Activity:

The competition is open for students across different colleges. Students presented their ideas and they were evaluated by industry experts.

1. Number of rounds – 2

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Entrepreneur Activities in AY 2018 – 2019

2. Round 1 –

a. Teams have to submit their business model, along with their personal details to **ecellyukta@cumminscollege.in** (PDF format)

b. Business model must include:

i. Problem statement

ii. Solution/idea

iii. Unique Value Proposition

iv. Customer Segment

c. Shortlisted teams will qualify for Round 2.

3. Round 2 –

a. The qualifying teams get the chance to present and discuss their ideas with the experts.

b. Suggested points for the presentation:

i. Problem statement

ii. Current solution (if any)

iii. Proposed solution

iv. Unique Value Proposition

v. Customer Segment

vi. Implementation plan and feasibility

vii. Cost

c. Maximum 10 slides for the presentation.

d. Each team will get maximum 15 minutes to present the idea (10 minutes for the presentation and 5 minutes for Q&A)

Attendance Report:

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Entrepreneur Activities in AY 2018 – 2019**

REGISTRATION NUMBER	Sr. No	IDEA
7181	1	https://drive.google.com/open?id=1qKJycD0FeVQojO4Lqr9r23OgOTIB3dKu
8375	2	https://drive.google.com/open?id=0Bxyk2GqmVJ6Rd3loYjJ0WEFnbzdtMGxIU05LUmZzaEw1RIQ4
8028	3	https://drive.google.com/open?id=0Bxyk2GqmVJ6RZmJDSFRVUUI0U2RZbk5td19IUUnMyVTdkb1Uw
8377	4	https://drive.google.com/open?id=0Bxyk2GqmVJ6Ra3JFNIJOWUQyM1o1Z0NtWE1oN3N3R3owUEM0
1001	5	https://drive.google.com/open?id=0Bxyk2GqmVJ6RbjRqRDRfWiy3cWZHOGtSWm5rb3duOExzWkJN
8176	6	https://drive.google.com/open?id=0Bxyk2GqmVJ6RQzFCTF9iTmdfbDZIZUloa0dJWkUySXBGS1ow
8401	7	https://drive.google.com/file/d/0Bxyk2GqmVJ6RRThWeEhKNIU3dW9Xb2d1eEIXUEhObGtSVEhN/view?usp=sharing
7231	8	https://drive.google.com/file/d/0Bxyk2GqmVJ6RV0x5QTVva0VfRUhYZFBJU2FfZHdnZHY5OEQ0/view?usp=sharing
8110	9	https://drive.google.com/file/d/0Bxyk2GqmVJ6RNm9jUnF3SGRsQ2gxREZ2NExyV3c1MDRwMDBJ/view?usp=sharing
8314	10	https://drive.google.com/file/d/0Bxyk2GqmVJ6RbEpWbEEExcEZuX1lwanY4MFY2TjlmUjAtTmJz/view?usp=sharing
8150	11	https://drive.google.com/file/d/0Bxyk2GqmVJ6RMjMyMUVSRmhsS0dYczA5cl dVM1ZUeGp2Rm5v/view?usp=sharing
BUSI567571000 0	12	https://drive.google.com/file/d/0Bxyk2GqmVJ6RcWpZMWpSR3hxLUJvejFCSU1KZkIQSk5KbFNV/view?usp=sharing
8256	13	https://drive.google.com/file/d/0Bxyk2GqmVJ6ReTJOa1d2Y2JEdUJWbHh6WTgzUkhPdZQtY2Z3/view?usp=sharing

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BUSI876910000	14	https://drive.google.com/open?id=0Bxyk2GqmVJ6RWmImUXI2YTFaTHJaN0VoYWUyN2owc2Z4Zm80
8313	15	https://drive.google.com/file/d/0Bxyk2GqmVJ6RakE5Y3E4eENiaXZucVVSQ3p3bGhQNDdmNmRv/view?usp=sharing
7179	16	https://drive.google.com/open?id=0Bxyk2GqmVJ6RbTRJRkNnZGtpRVo1dmJqOTFMUTZIZUh4TGJv
60980	17	https://drive.google.com/open?id=0Bxyk2GqmVJ6RUEltd0dYM25tOGxJOHU2dV94LXdyVURNTVVB
8315	18	https://drive.google.com/file/d/0Bxyk2GqmVJ6RWHFLZnNpYkiWVkpOZHZoUIpKTVgtdmJYZnBZ/view?usp=sharing
BUSI807210000	19	https://drive.google.com/file/d/0Bxyk2GqmVJ6RUGZ0SVpENF9NMFE3NHZvdVVMZkVsc3JhVXJF/view?usp=sharing
BUSI6323810000	20	https://drive.google.com/open?id=0Bxyk2GqmVJ6ReVN4V254V3NMD211WDBhQVBGbURHSTNqRS1R
BUSI8804210000	21	https://drive.google.com/open?id=0Bxyk2GqmVJ6RZ1pIQUFEaUVYcDFGbUtNZWR0WnB1MHgtaWpj
7321	22	https://drive.google.com/open?id=0Bxyk2GqmVJ6RQXg2RTBHbDJGVHU2a0FOXzhKYjVvM21rMVIw
60926	23	https://drive.google.com/open?id=0Bxyk2GqmVJ6RUTVUTmJBdjZpM3JHYUNpVEIiWUUhYbFdSNFVJ
60938	24	https://drive.google.com/open?id=0Bxyk2GqmVJ6RS3dIYkpPOWZTYTBzWEZSU1dWSXZtcXR1MnJR
8320	25	https://drive.google.com/open?id=0Bxyk2GqmVJ6RWEtoYV81V29scFNYYW16amxZR00tTjF2Q2Rn
8447	26	https://drive.google.com/open?id=0Bxyk2GqmVJ6RWnNONVpxdm4wQllyWDBKaUh5TWpra2pUaGFZ
8446	27	https://drive.google.com/open?id=0Bxyk2GqmVJ6RYnJ3eF14cVJDdEItM0FkQV9aa3BsdWxOUHlz
7146	28	https://drive.google.com/open?id=0Bxyk2GqmVJ6RbllkM0hER2ZhMXJGU0FpRTZCdnNqNFdQLXZB

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Entrepreneur Activities in AY 2018 – 2019

8078	29	https://drive.google.com/open?id=0Bxyk2GqmVJ6RcjhLVDg4MkdsRUhiZkhURXREU3JZLWxDNkd3
61054	30	https://drive.google.com/open?id=0Bxyk2GqmVJ6ROVVheEF1T0oxbHNpSGcyY1IsSVdNUmE3bmxv
61055	31	https://drive.google.com/open?id=0Bxyk2GqmVJ6RakwybG9TVDQtX0RrRWRYZS1HUKZOamxpU3JZ
	32	https://drive.google.com/file/d/0Bxyk2GqmVJ6RWXozMWdVMU9EUHJQTGh0VHRzd2FXNldJZmo0/view?usp=sharing
60925	33	https://drive.google.com/open?id=0Bxyk2GqmVJ6RcTzTbjh6NldjanNPQTZuV29HNNHIZNS1jUkxZ

velankar

Prof. Makarand Velankar

Entrepreneur Development Cell

Co-ordinator



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(An Autonomous Institute Affiliated to
SavitribaiPhule Pune University)



Introduction of TRIZ

Organized By

MKSSS's Cummins College of Engineering for Women, Pune 52

We are organizing sessions on "Introduction of TRIZ" for faculty and M. Tech students of Cummins College of Engineering for Women of all branches.

Speaker: Alex Lyubomirskiy

Day& Date: 6th August 2018.

Time: 10 a.m. to 12 p.m.

Venue: Mechanical auditorium, 3rd floor, Mechanical building

Dr. Sunita Jahirabadkar

Dean R&D

Dr. Madhuri Khambete

Principal

~~Alex Lyubomirskiy~~ - TRIZ Master



- Alex Lyubomirskiy – Chief Scientific Officer GEN TRIZ , TRIZ LEVEL 5 Master
- Mr. Lyubomirskiy has about 30 years of experience of in-depth research and development of the Theory of Inventive Problem Solving (TRIZ), Value Engineering (VE), Innovative Technology of Design (ITD), TRIZplus, and GEN TRIZ. He was a major contributor to the development of such post-TRIZ tools such as Function Analysis, Trimming, Feature Transfer, S-Curve Analysis, and Evolutionary Trends.
- Over the years, Mr. Lyubomirskiy has lead mentorship and facilitation programs for a number of Fortune 500 companies (e.g. General Electric, Intel, Siemens, British American Tobacco, Alcoa, Wrigley, etc.) in countries like USA, Germany, UK, China, South Korea, Colombia, etc. Since 1983, Mr. Lyubomirskiy has trained thousands of people to become innovation professionals. He is the lead instructor for seminars that grant MATRIZ Level 3 certification (the highest level achievable through learning).
- G. Altshuller, the founder of TRIZ, awarded Mr. Lyubomirskiy with his certification for TRIZ Master.
- Mr. Lyubomirskiy is one of the Co-Creators of the TRIZ methodology
- He is the author of more than 20 patents and multiple publications.
- He is also a member of TRIZ Master Certification Board, Methodological Expertise Board, and Editorial Board of the TRIZ Journal.

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